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Fly Today...Remember Forever

Press Release

Paradise Helicopters introduces new, exclusive “Discover Hilo” Air Adventures departing from Kona Airport

Guests staying in Kona can enjoy a tour of the Big Island from the air and explore the culture, cuisine and diversity that Hilo Town offers

Kona, HI June 4th, 2010: Paradise Helicopters has added a new, exclusive Air Adventure to their flight offerings. The “Discover Hilo” Tours originate at the Kona International Airport and include exploration time on the ground in Hilo – the largest city on the Big Island’s vast, engaging east side. Taking a cue from the success and interest surrounding other Paradise Helicopters Air Adventures with landings - a landing in a remote, pristine valley on the Hamakua Coast and a landing at Umauma Falls for a zip line adventure with partner Kapohokine – the Hilo landing is positioned to be as compelling and immersive. Calvin Dorn, Owner and President of Paradise Helicopters enthusiastically states “We want our guests to have a unique memorable experience, that reflects the beauty and culture of the Big Island”.

The “Discover Hilo” Air Adventures depart from Paradise Helicopters base at Kona International Airport. After a beautiful morning floating over the Kohala and Hamakua Coastlines’ lush green valley’s, magnificent waterfalls and majestic rainforest guests will arrive in Hilo. Transportation to and from town is included. Discount car rental is available through partners for less than \$50. A provided list of “Things To Do” includes cultural/historical sites – The King Kamehameha Statue, ‘Imiloa Astronomy Center, Pacific Tsunami Museum, Mokupapapa Discovery Center and the Vietnam War Memorial. Cuisine choices in Hilo are as diverse as the town itself. Restaurant recommendations include curry at Puka Puka kitchen, pizza at Aloha Luigi and burgers from Ma’ona. Add to that the amazing amount of shops, galleries, parks, gardens and more. “As we started to put together suggested itineraries for our guests, we were overwhelmed by the amount of unique, enticing and awe-inspiring activities in and around Hilo” offered Rob Payesko, Director of Business Development Paradise Helicopters. “We want to make sure that guests who visit Kona get to embrace the exceptionally unique experience that is Hilo. This new Air Adventure supports our ‘Fly Today...Remember Forever’ philosophy”. Guests are returned to the Hilo International Airport as they take back to the sky for the 2nd half of the Air Tour which takes them over Kilauea – The World’s Most Active Volcano and back to Kona International Airport to complete their journey. There is also a condensed version of the tour that departs Kona midmorning and spends about 3 hours in Hilo. Introductory cost is the same as the Hawaii Experience tour - \$444.05 w/tax & fuel charges included Please call 866-876-7422 for dates, times and details.

About Paradise Helicopters

Paradise Helicopters has provided Air Adventures in Hawaii for over 10 years and currently departs from Turtle Bay Resort, Oahu as well as Hilo and Kona on the Big Island of Hawaii. Tour offerings include the only “DOORS OFF” tour over Kilauea and Unique Landing Adventures. Paradise Helicopters is also a leader in professional helicopter utility work providing support for the film industry, natural resources and construction lift work. More information is available at www.paradisecopters.com. E-mail us at info@paradisecopters.com.